INSIGHT



Italian competences for quality screws

Since 1980 Mecavit Srl has been able to supply an extensive range of standard and special screws intended for companies all over the world – operating in every industrial sector.

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"Our model of management has been certified for over ten years. In this sense we represent a guarantee for any customer," says Giuseppe Verdoliva. "Our overall growth has been steady throughout the years and has involved every segment within the company – production lines, technical area, laboratory quality, packaging and logistics. Furthermore, we recently installed a state of the art fully automated heat treatment line (pictured below) – which adds extra safety for both workers and environment."



The new heat treatment line can be remotely controlled by a computer system enabling Mecavit to manage, recover and reuse the heat produced, contributing to energy savings.

Renowned in Italy for its product quality, Mecavit exports over 60% of its annual production worldwide to customers in every European country, as well as the USA, Russia and other countries outside Europe. Mecavit includes in its list of major customers companies from all areas of mechanical engineering, such as automotive, aeronautical, appliance and metal furniture.

"Our customers know we always have full availability of products in stock and that we are extremely efficient in supplying products at short notice. We have fair prices and, above all, we are able to produce special screws for special applications, as well as a variety of screws according to customers' designs and specifications," mentions Giuseppe.

Mecavit says that its business success is based on many factors, such as a solid tradition, efficiency, flexibility, and availability to meet customers' requests.

"We don't think there are simple screws," states Giuseppe. "For every delivery we make there is a check on each and every screw. All production batches are rigorously controlled by sorting machines that sample every screw, discarding those with minimal faults that are non-compliant and outside the parameters set by the computer."

Through its new sales strategies Mecavit has established that it is not enough to simply know how to build a quality product at the right price. It is also necessary to communicate this information to the market to help it appreciate the potential in particular products.

"In a nutshell, it is imperative to give visibility to the company," says Giuseppe. "For this reason we have introduced our new website, which offers an open door to Mecavit's efficiency and gives visual evidence of what Mecavit is about – a modern enterprise, efficient, young and with a solid experience. But most importantly it is a company to which it comes natural to rely on for the supply of screws."